



Order Quantity	Item #	UPC	Description	Case Cost	Units per case
		25283103842	SB House Blend 2.0	\$ 116.80	128
		25283103866	SB Rain Forest 2.25	\$ 131.40	128
		25283103880	SB Adventure 2.5	\$ 140.60	128
		25283108939	SB Dark Roast 2.25	\$ 131.40	128
			SB Decaf	\$ 47.90	42

Ship Date:
Customer #
Store #
Store Name
Store Address
Authorized Sig.

Shuffle Bean Premium Coffee Program Cost per Cup Analysis

Assumptions: Each cup being filled 1 oz less than capacity

Award Winning Coffees

1 brew is 72 fluid ounces

Product	Case Cost	Units per Case	Cost per Brew	Cost per Cup	Cost per Ounce
House Blend 2.0 oz	\$ 116.80	128	\$0.913	\$0.14	\$0.01
Rain Forest Blend 2.25 oz	\$ 131.40	128	\$1.027	\$0.16	\$0.01
Adventure Blend 2.5 oz	\$ 140.60	128	\$1.098	\$0.17	\$0.02

Cost Per Cup

Product	12 oz	16 oz	20 oz
House Blend 2.0 oz	\$0.14	0.19	\$0.24
Rain Forest Blend 2.25 oz	\$0.16	0.21	\$0.27
Adventure Blend 2.5 oz	\$0.17	0.23	\$0.29

Cups & Lids with bar codes

Product	Case Cost	Units per Case	Cost per Cup	Suggestive Retail
16 oz Cups	\$56.63	500	\$0.113	1.49
20 oz Cups	\$75.20	500	\$0.150	1.79
12-20 oz Lids	\$28.37	1000	\$0.028	

Profit Analysis of House Blend

Coffee	2.0 oz	2.25 oz	2.5 oz
Cost for product	\$0.20	\$0.157	\$0.17
Cost for cup	\$0.113	\$0.113	\$0.113
Cost for lid	\$0.028	\$0.028	\$0.028
Total	\$0.344	\$0.298	\$0.31

Sell Price	\$1.29
Profit per Cup	\$0.95
Profit per Case	\$220.06
Margin	73%